

Michael Hull He/Him

Creative Content Producer

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Experienced visual storyteller skilled in video, motion graphics, and design. Proven leader adept at aligning projects with marketing goals. Known for being friendly, adaptable, and a great communicator. Available for projects and full-time work.

SKILLS

Leadership
Video Editing
Graphic Design
Content Creation

Creative Direction
Motion Graphics
Mentoring
Workflows

Cinematography
Photography
Project Management
Coaching

EXPERIENCE

Welocalize, New York, NY

Digital Content Producer

FEBRUARY 2021 - MARCH 2023

Developed and produced digital content for websites, presentations, and social media platforms to drive audience engagement and bolster Welocalize's digital presence.

- Led the video production department, winning multimillion-dollar RFPs for prominent clients such as Google, Netflix, Sony, Amazon, and Apple.
- Conceptualized, filmed, and produced short-form, social media videos for platforms including LinkedIn and Instagram.
- Managed scheduling and timeframes in a demanding work environment, simultaneously mentoring other artists to foster their creative abilities.

Graphic Designer

JUNE 2018 - FEBRUARY 2021

Designed and developed content for websites, RFP's, and social media platforms while collaborating with the global marketing team to bring creative visions to life.

- Designed and animated storyboards to create captivating motion graphics that engaged audiences and supported the brand story.
- Leveraged film production skills to create brand videos that secured significant client contracts.

Project Manager

AUGUST 2016 - JUNE 2018

Worked with clients to understand their business requirements and organized internal teams to deliver localization services for some of the world's premier brands.

- Coordinated schedules, tracked budgets, and managed timelines to ensure projects stayed on track.
- Delegated assignments to freelancers and maintained progress status information through spreadsheets and proprietary client software.
- Utilized strong communication skills to maintain relationships with high-profile clients.

Kid Giant Films, Portland, OR

Creative Video Artist

SEPTEMBER 2014 - AUGUST 2016

- Filmed commercials and trade shows, combining still images with video to showcase industry-leading FX specialists.
- Edited raw video footage into compelling story arcs with layers and dimensions.
- Designed storyboards and animated them, using motion graphics and typography to create engaging visuals.

Ambient Media, Vancouver, WA

Graphic Designer

MARCH 2013 - SEPTEMBER 2014

Worked in a studio agency environment, designing logos, developing color palettes, exploring typography, & creating engaging client presentations.

- Designed and animated moving web advertisements for the front page of Yahoo! Finance.
- Utilized color and typography to create eye-catching motion graphics designed in Adobe Illustrator and After Effects.

EDUCATION

Portland State University, Portland, OR — Bachelor of Science in Film

JANUARY 2013 - JUNE 2015

Clark College, Vancouver, WA — Associates of Arts

SEPTEMBER 2010 - DECEMBER 2012

SOFTWARE

Adobe Creative Cloud

Premiere	Avid
After Effects	Final Cut Pro
Illustrator	DaVinci Resolve
InDesign	Cinema 4D
Photoshop	ProTools
Lightroom	Figma
Audition	Slack
Media Encoder	Asana
XD	Dropbox
Acrobat	Microsoft Office